

PRECISION

EURO CHEMICALS INC. OFFICIAL NEWSLETTER



PRECISION – FROM PLAIN TO VIBRANT By Den Manacho

Ang Precision Newsletter ay unang lumabas noong March 2019, at nasundan ng dalawa pang issues noong May at October. Ito ay naging official newsletter ng QMS lamang kung saan naipakita ang mga programs at activities ng QMS. Dahil sa magandang feedback na nakuha ng team, nakitaan ng HR ng oportunidad na gamitin ang Precision bilang isang paraan sa pag-promote ng Vibrant Culture sa ECI na isa sa kanilang mga programa ngayong 2020.

Ito ang unang issue ng Precision bilang official newsletter ng Euro Chem. Ang content ng issue na ito ay patungkol sa mga naganap sa company at ilang empleyado mula ng COVID-19 outbreak. Happy reading and hope you learn one or two in this issue. 🐣

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SOCIAL MEDIA LAUNCHING AMID COVID-19 By Trina Aquino

COVID-19 outbreak disrupted businesses around the world, and Euro Chem and our clients are not exempted. But we cannot let this pandemic beat us, hence, the creation of our social media account to continue reach out to our customers and to the community.

Our official social media account in **Facebook (Euro Chem PH)** and **Instagram (eurochemph)** hatched last April 12, 2020 with the celebration of Easter Sunday to commemorate new beginnings. We kicked it off with our official ECI AVP followed by a video with individual photos of our employees holding a banner “ECI Here For You” which gained about 848 views and 1,980 reach in Facebook.

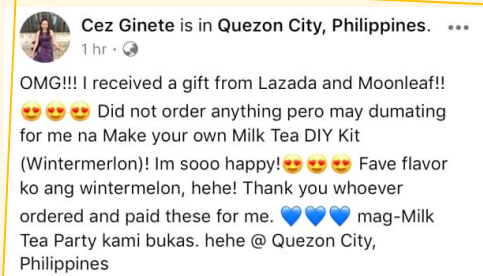
Your Corporate Social Media Team represented by key persons from Sales and Marketing Department worked day and night for the social media contents. We have our weekly **#ECIP**, read as “isip” are information posts and **#EUROCAN**, a wordplay of “You Can” are posts promoting our products. We also have some fun contents



Social media account reveal poster sent to clients on April 12, 2020 Easter Sunday.

and **#EUROCAN**, a wordplay of “You Can” are posts promoting our products. We also have some fun contents promoting wellbeing and camaraderie. Some examples of this are the “On ECQ” BINGO last April 23 won by Cez Ginete of Benby whom received a MoonLeaf DIY WinterMelon Milk Tea Kit and the “ECI Word Search Para Kay Nanay” last May 7 in celebration of Mother’s Day, won by Imsquird Alex of FR Sevilla. We sent Mama Clarita a rose bouquet all the way to Catbalogan, Samar.

Currently, our Instagram account have 61 followers and our Facebook account have 368 likers and 377 followers. Let us all support our Social Media Account. Like, follow and share our posts with official hashtags **#EuroChemPH** **#YourKeyPartner**.



Post of Cez Ginete in her facebook account when she received the DIY Wintermelon Milk Tea Kit.



Creative entries for the ECI Here For You selfies from Valerie Maglante and Katrina De Lara.



Mother’s Day Bouquet for Alex’s Mama Clarita, bought from Mumsflowershop in Samar



BACK TO WORK AFTER ECQ GENERAL ASSEMBLY HIGHLIGHTS

By Michelle Daludado

May 18 marked the first day at work after two months under ECQ. The day started with “Kamustahan” session by department where everyone shared their experiences and realization during ECQ.

Afternoon session was started by a presentation from Trina Aquino, our new Marketing and Innovations Manager. She presented trends and outlook amid the pandemic.

It was followed by a mass with Father Nelson via a video conference. His homily was about enthusiasm and coping mechanism during a pandemic.

The day ended up with **tips on Health and Safety** during a pandemic by Dr. Ronaldo Ordoñez, a recovered COVID-19 patient:

1. Proper wearing of face mask
2. Demo on proper hand washing
3. DIY disinfecting solution
4. Proper disposal of waste
5. Importance of physical distancing
6. Designation of sanitation area



SIMPLE NOTE TO REMIND US

(Inspired by Kim Chiu’s Law of Classroom)

Sa ECI may batas
Bawal lumabas, oh, bawal lumabas
Pero pag sinabing, pag nag-comply ka,
Inayos mo at sinubmit mo OB form
At dapat with shuttler service
Ay, pwede na pala ikaw lumabas



On May 20, another General Assembly transpired, lead by Euro Chem President, Ms. Jessica J. Plana. A short video was played about the company’s efforts along with our sister companies Euro Asia and RCMC in helping our medical front liners. It was a chance to thank them as well as thank our own front liners, the delivery personnel and JJP’s angels as she calls them, Kate and Mike.



It was also the day when everyone was reassured that the company’s priority is its employees’ welfare in the midst of a pandemic.

There were also important announcements:

1. Door-to-door service provided by the company to ensure safety of employees
2. 100% salary until end of May
3. Back to work means all employees are expected to work onsite
4. Onsite mass testing
– AB Rapid test to all employees



SURVIVE, THRIVE AND REVIVE By Trina Aquino

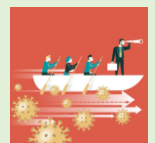
In times of pandemic, we find ourselves in a pause, trying to rethink of everything. It seems even harder to plan for the future. Mapapatanong ka, “Ano na ba ang gusto ng mga mamimili?” And what does this mean for Euro Chem?

Mintel, the world’s leading market intelligence agency, recognized 3 key phases that we and other businesses are going through: **Survive, Revive and Thrive.**



Survive (“mabuhay”) means to continue to live amid hardship, in this case, the Covid-19 pandemic. As a company, we need to understand where our key strengths and opportunities lie. In our own way, ECI survived and were able to support our employees and expressed our care internally and externally providing help to those who need it.

Revive (“mabuhay muli”) means to regain life or strength. As a company, we need to adapt our strategy confidently and emerge from the crisis stronger. To revive, we shifted focus across Cosmetics and Personal Care and Food and Nutra, from whitening to germicidal, and from weight management and whitening to immunity, respectively.



Thrive (“bumangon”) means to flourish and prosper. As a company, we need to implement a holistic vision to take our business to the next level to sustain growth in the future. With the resources that we have and the change in consumer behavior, ECI is continuously thriving. We implemented work-from-home structure with the right mindset, skills and equipment to continue our productivity. We opened two social media accounts and utilized these platforms to reach our Clients virtually. 🤖

**The only way to survive, revive and thrive is to do it together.
Mabuhay tayong muli at bumangon bilang isang kumpanya!**

COVID-19 GENERAL FACTS

By Chad Guttierrez, Tagalog Translation: Den Manacho

Ano ang CORONAVIRUS?

Ang **Coronaviruses** ay mga pamilya ng mga virus na nagdudulot ng sakit sa respiratory mula sa karaniwang sipon hanggang sa mas malubhang sakit tulad ng Middle East Respiratory Syndrome (MERS) at Severe Acute Respiratory Syndrome (SARS).

Ano ang COVID-19?

Ang **COVID-19** ay panibagong strain o uri ng coronavirus na hindi panakikita sa tao noon. Nagsimula ang pagkalat ng virus sa Wuhan, China noong December 2019.

SOURCES: WHO, DOH-PH

Anu-ano ang mga sintomas na dulot ng COVID-19?

Ang mga karaniwang sintomas ng dulot ng coronavirus ay lagnat, mabilis na pagkapagod, ubo at sipon.

Ang ilan ay maaaring makaranas ng sakit ng katawan, hirap at pag-iksi ng paghinga at iba pang problema sa daluyan ng hangin.

Sa malulubhang kaso, maaaring maging sanhi ito ng pneumonia, acute respiratory syndrome, at pagkamatay.

SOURCES: WHO, DOH-PH

Paano kumakalat ang COVID-19?

Ang COVID-19 ay maaaring maipasa ng tao sa tao (*human-to-human transmission*). Maaaring kumalat ito sa *small droplets* mula sa ilong at bibig ng kung sino mang may sakit kapag siya ay umubo o huminga.

Maaari rin itong makuha sa malapitang pakikipagsalamuha sa ibang tao na mayroon nito o sa paghawak sa bagay na may droplets.

Kaya mahalagang panatilihin ang physical distancing at pagsuot ng face mask.

SOURCES: WHO, DOH-PH

ECI IS COVID-19 FREE

By Franlie Sia

On May 20, 2020, Euro Chem conducted screening of present health status of returning employees through a Rapid Antibody Test (RAT). This was done by the medical team of Dr. Ordoñez and Dr. Mario Jacinto Rapadas. They also educated all employees regarding safe and clean work place through hygiene promotion, infection control, environmental cleaning, proper waste management and other measures.

In the end, all the fear and anxiety was relieved when Dr. Ordoñez, then announced that all Euro Chem Employees resulted negative in RAT. However, the war is not yet over. We still need to follow Health and Safety Protocols to prevent the spread of COVID-19. Let's all stay negative!



RORR Medical Services Team: Dr. Mario Jacinto Rapadas, MD, FPSO-HNS Otolaryngology; Dr. Ronaldo Ordoñez, MD, FPCP, Internal Medicine; Ricardo Rico, RN, Chief Infection Officer; Renato Ronquillo, RN, Chief Safety Officer; Myra Joy Oresco, RN, Company Nurse



DIY Ear Saver

By Den Manacho

The new normal requires us to wear face mask at all times. As we report to office, we wear this face mask at least 8 hours a day, causing discomfort or chafing to our ears. Ear savers have been available online for sale but you can actually make your own.

What you need:

- 2 Large buttons
- Garter or Ribbon
- Needle
- Thread
- Scissors
- Lighter



4 Easy Steps:

1. Cut garter (about 6-8").
2. Melt the ends of garter with lighter to seal and prevent from fraying.
3. Sew buttons on to each end of the garter.
4. Pair up with face mask.





Recollection, Gratitude, & Contribution By Val Maglinte

To be honest I haven't really come-up with a topic so out of the blue I just told Den, I'll write about "my budgeting & decluttering endeavors" during the entire quarantine period. In the middle of my writing I realized "parang may mali, parang hindi ako ang tamang tao to write about these topics" knowing for a fact that in ECI we have a number of qualified home keepers who tackle both on a day to day basis whilst working full time, so with that I decided to stick with 3-points to ponder for this diary entry, my thoughts on: **Recollection, Gratitude & Contribution** during a pandemic.

Recollection. Just like everyone else, isa ako sa mga may agam-agam dahil sa ECQ. I'm carrying all the fears & what ifs within

me. Do we still have a job?! What if I get sick? Or my family member or an officemate? etc., and in one of my quiet time, I remember in a form of God given wisdom rushing into me, sinking in my head that in the last week of February, I was in our HR Managers' office as she confirmed my regularization status & with it comes the perks of a regular employee. To me it was such a good time to remember & then bam... come 2nd week of March the whole NCR was on full lock down. Can you imagine how intense the turnaround of events where through my perspective? I know I was literally saved by the bell.



Gratitude. The first two months of ECQ I was confident our company will do well in handling our employee wages & benefits. For that alone I am beyond grateful. I know people from other industries with stories of being asked straight away to consume their leave credits, another told me that they'll be a candidate for retrenchment. I also have friends who belong to industries that provides hygiene products, vitamins & such but could only access these items if they pay for them. I couldn't brag, I couldn't tell them how blessed we are at ECI for the things that we have. It doesn't feel right, all I can do is sympathize with them. The things is, "malayo ang Cavite sa head-office" but I don't have to worry about mask or alcohol not even vitamins "kasi lahat ng mga 'yan meron sa office", we don't even have to ask, it's all been arranged even before the ECQ.

On a more personal note: I'm currently living with my mom who's in her senior years & a 6 y/o niece, with both parents in Italy (also hard hit by covid19). Day & night we pray they'll be spared from this deadly virus. This pandemic has caused all systems to fail including money remittances from abroad, hadn't it not been from the salary I'm still getting from ECI & our local barangay relief goods the past quarantine would've been extremely difficult. All the Thank you's will not be able to cover how grateful I am now that it's been close to 4 months & still, we're all healthy & fine. While most Filipinos are still on the verge of uncertainty, we at ECI returned to work in full force & covid19 free. Thank you rapid test, I was able to breathe a sigh of relief, when I learned of my results, it also means my family is negative from virus since, I'm the only person in the house who has a Q-pass to wander outside & be a possible carrier.

Contribution. This experience has been really humbling & going back to work I made a mental note, to share more than what I have, not because I have to let go of material things that I need to unload, but because I choose to be a joyful giver. I have also adapted a get-go mindset these days, I take it as part of my contribution to our company & to my teammates that whatever task I get to accomplish beyond my call of duty & job accountability is a task intended to keep someone safe & a family member happy. With all the new normal that is being unfolded to us, I still feel that the opportunity to travel & the chance to engage with people in unique ways possible is still a blessing. So now, more than ever we have our entire team dedicated in accomplishing a common goal. To SURVIVE. 🙌

A Grateful Working Mom By Billie Rañeses

By Billie Rañeses

When the government declared ECQ all over the country, the first thing that came into my mind was, this is a way for me to have solitude and plenty of rest. I now have an abundance of time to spend with my family and enormous energy ready to be consumed with them. I had the chance to know them personally now that we are together stuck at home. We watched K-drama, eat together and play together like any other typical middle-class family spends time with each other.



I also experience for the first time working from home. I may be new to this WFH but I still assure that all my working output is at its highest quality. As time goes by, watching how the pandemic transformed the community, made me have an epiphany. It made me reflect on how fortunate I am. Some people out there were forced to leave their jobs, uncertain how long this quarantine would last, knowing that their savings may not be enough to feed their families until everything returns to normal.

Thankfully, I have a company with a compassion heart to provide help to its employees, assuring everyone that we are not alone in this fight against the pandemic. Imagine if all the companies out there have this compassion to its employees, no family would starve, no one would feel abandoned and everybody could still look for a silver lining during a pandemic. To end this, I would like to express my overwhelming gratitude to Euro Chem and to the amazing people out there who continue to spread hope in the midst of sadness and hopelessness. 🙌

Do not panic! By Bern Bilbao

During this time, all of us are understandably in a panic mode. Worried of everything, especially over the basic needs at home. As a parent, many can relate, I have to ensure that we have enough food for weeks.

One Saturday morning, I had to do groceries. I went to two supermarkets which had long and tiring queue but I couldn't afford to line up as there were several household chores which needed to be done back home. Luckily, the third supermarket's line was shorter. When I sat down to wait, it was then that I noticed my unmatched slippers!

Long story short, always keep safe and please do not panic! 🙌

